# Sangam-AIC Innovation Challenge

Accelerate Your Innovative idea in Clean and Agri Tech

## Overview

If you are an entrepreneur or a student with an innovative idea or prototype in clean energy and agriculture sector, the Sangam-AIC Innovation Challenge is a great opportunity receive training on making your pitch and be selected for our free 3-month 'pre-incubation' program. You can present your innovation at the challenge and get instant validation and feedback from our expert panel. If you win the competition, you will also get free coworking space and access to the prototyping lab for our 3-month pre-incubation program.

# What we are looking for

We are looking for individuals or team that has formulated an innovative idea in the form of a prototype, paper or research thesis. The idea should create sustainable environmental impact through affordable and clean energy, energy efficiency, waste to value or agricultural productivity. The team size should be less than 3 and existing ventures can apply if they are less than 2 years old.

# What is the Challenge?

There are five stages to the Sustainable Challenge, starting with online registration and concluding with three-month free incubation program to the selected applicants. The steps are described below:

#### 1. Registration

Online applications will be accepted from 14th Jan 2019 to 14th Feb 2019 at midnight, at which time the application window will formally close.

#### 2. First-Stage Screening

Our evaluation committee will review all applications and the first stage screening will focus on the level of innovation and impact.

- 3. Phone Review
  - Based on a phone or video discussion top 20 applicants will be invited for the final competition at the Sangam Incubation Center. In the phone or video discussion, the committee will seek answers to three key questions:
  - 1. Does the proposed technology/project have the potential for significant impact on the environment and society?
  - 2. Can the applicant's technology/project match with sustainable development goals given below-

Goal 7: Affordable and clean energy

Goal 8: Decent work and economic growth

Goal 9: Industry, Innovation and infrastructure

Goal 10: Reduce inequality

Goal 11: Sustainable Cities and communities

Goal 12: Responsible Production and consumption

Goal 13: Climate Action

3. Willingness to work with the Sangam-AIC, if selected.

## 4. Pitch Training /workshop

Selected 20 applicants will attend one day training program of basic presentations in which we will help you to refine your presentations

## 5. Cohort Selection

After the training, all the selected applicants will attend the pitch event, and a jury will score each pitch per a pre-determined scoring methodology. Top five applicants will be announced as the final cohort for the three months of pre- incubation program, starting in March 2019.